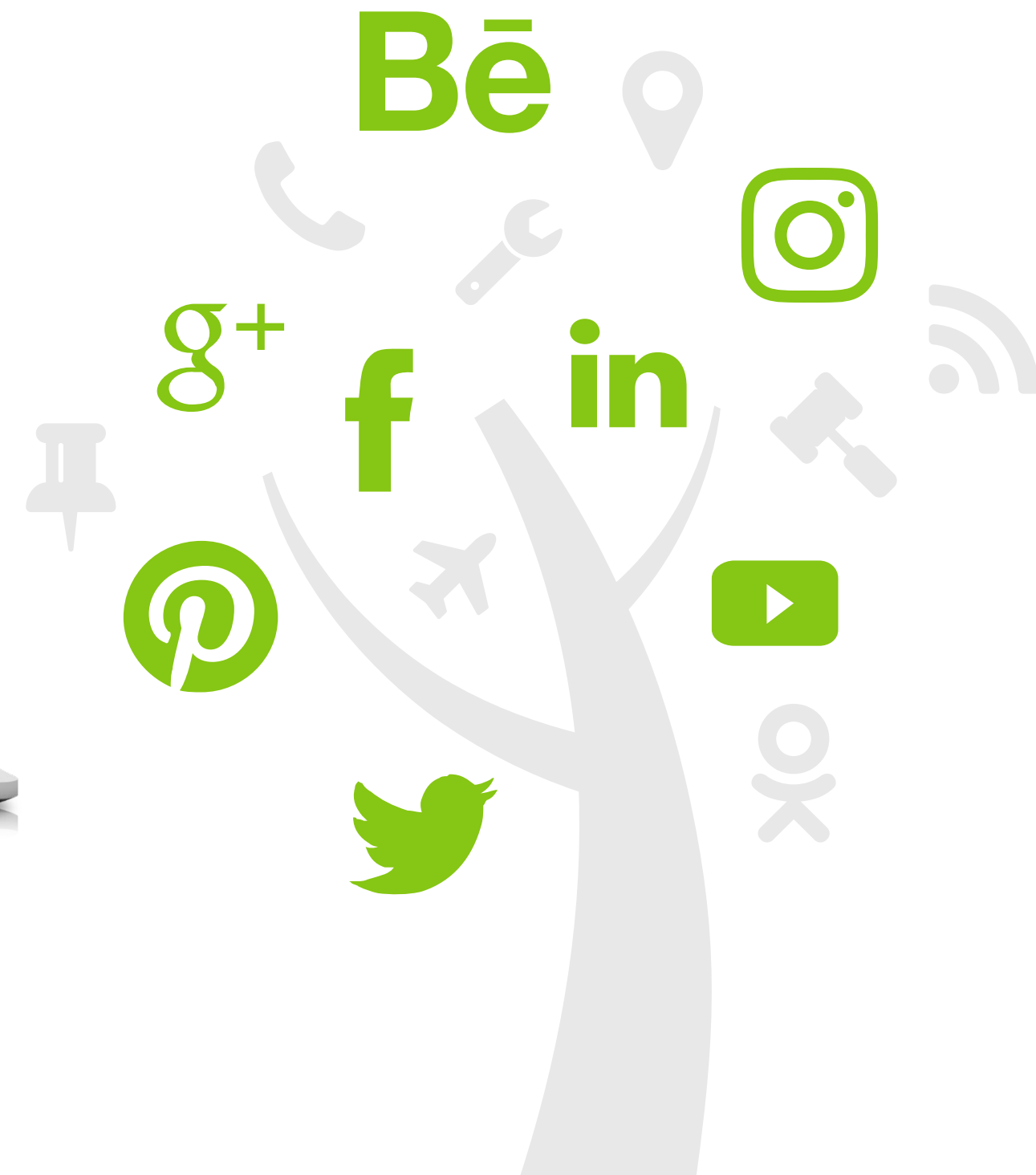


IWA LIVE 2020

// Professional Video Content //



IWA LIVE 2020

Professional video content



Professional videos

Present your company and your latest product highlights in the best picture and sound quality directly from the exhibition!



Top news

Within 24 hours, your video is available online for your target audience! Still during the exhibition!



Maximum range

Thanks to the IWA communication channels and the IWA media partners, your videos have an additional reach to your own channels.



Tailored to your target audience

Your content is produced and edited according to your target group. At IWA Live you will find branch-experienced editors and moderators.



Our services

// IWA LIVE 2020 //



ADVANCED VIDEO

Run length: up to 3:00 minutes

A freely selectable language

Concept & Project Management:

Individual conception and implementation of the video shot plan

Shooting:

Professional shooting with 2 cameras including interviews, product & stills

Incl. Gimbal shots (product / still shots) for moving and dynamic shots

Team on site:

An editor / presenter

Two cameramen

Post-production:

- Professional video editing with audio mixing & mastering
- Individual intro / outro animation with your brand logo
- Incl. individual bandages for interviewees
- Upload within 24 hours after filming
- Output format: Full HD (1920x1080p)



only

€990,00

Our services

// IWA LIVE 2020 //



PREMIUM VIDEO

Run length: up to 6:00 minutes

A freely selectable language

Concept & Project Management:

Individual conception and implementation of the video shot plan

Shooting:

Professional shooting with 2 cameras including interviews, product & stills

Incl. Gimbal shots (product / still shots) for moving and dynamic shots

Team on site:

An editor / presenter

Two cameramen

Post-production:

- Professional video editing with audio mixing & mastering
- Individual intro / outro animation with your brand logo
- Incl. individual bandages for interviewees
- Upload within 24 hours after filming
- Output format: Full HD (1920x1080p)



only

€1.290,00

Our services

// IWA LIVE 2020 //

INDIVIDUAL VIDEO

Run length: up to 10:00 minutes
A freely selectable language
including the use of external material

Concept & Project Management:

Individual conception and implementation of the video shot plan

Shooting:

Professional shooting with 2 cameras including interviews, product & stills
Incl. Gimbal shots (product / still shots) for moving and dynamic shots

Team on site:

An editor / presenter
Two cameramen

Post-production:

- Professional video editing with audio mixing & mastering
- Individual intro / outro animation with your brand logo
- Incl. individual bandages for interviewees
- Upload within 24 hours after filming
- Output format: Full HD (1920x1080p)



only

€ 1.590,00

Additional services

// IWA LIVE 2020 //

Additional language version

You would like to produce your video in several languages? No problem! We produce your video in the languages you require.

each language

€490,00

Subtitel

We create the subtitles in the desired language for your video. (These will be integrated into the videos after the show and can not be produced within 24 hours)

each language

€350,00



Extra video length

Do you have any more highlights that you want to present in your video, but the run length is not enough? No problem. There is extra time here!

2 minutes extra

€200,00

Integrate external material

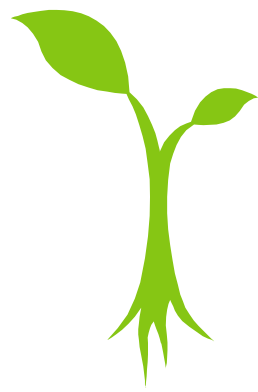
You have your own video or picture material to be integrated into the video? No problem! Send us the material up to max. 2 days before shooting and we will include it in your video.

only

€100,00

production process

// IWA LIVE 2020 //



Conception

A good preparation is everything!
As part of the video production finds a detailed phone call held before the exhibition. There, we will discuss your wishes and ideas and, on this basis, in the second step, create an individual script with which you will delight your target group. With the coordinated schedule, it then goes to the exhibition to shoot.



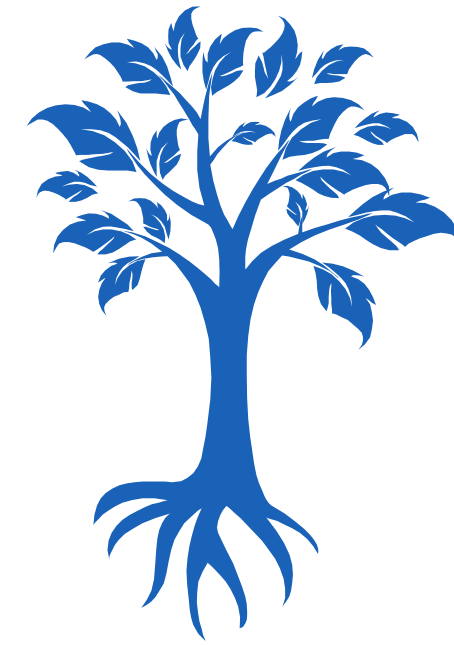
Shooting

On the day of shooting, our shooting team will appear at your stand at the agreed time. After a brief preliminary discussion, the recordings specified in the shooting schedule are shot. Our team acts discretely and reservedly so as not to irritate your visitors to the stand and the capture the best possible atmosphere. The shooting time is between 30-45 min.



Editing

After the shoot, the video material goes straight into the editing. Music is mixed into the picture and sound material, to give the video a good flow. For video editing, the sound is optimized and the image material receives a color correction. In addition, animations can be made, and your logo, as well as your own video material embedded within your CI.



Release

The final video will be online 24 hours after shooting on the IWA Youtube channel. Upon request, you will receive the video material as a download link during the exhibition, in order to publish it additionally via your channels.

BOOKING

// IWA LIVE 2020 //



ADVANCED



3:00 minutes
1 language
Full HD (1920x1080p)
24 hours upload



booking

PREMIUM



6:00 minutes
1 language
Full HD (1920x1080p)
24 hours upload



booking

INDIVIDUAL

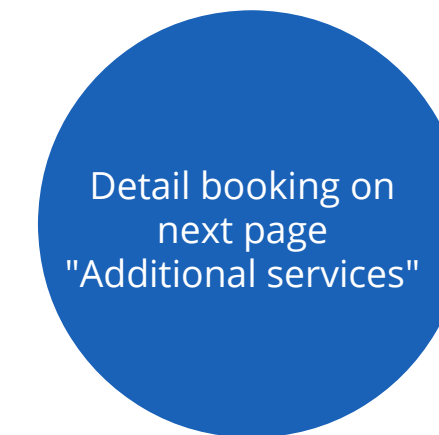


10:00 minutes
1 language
external material
Full HD (1920x1080p)
24 hours upload



booking

ADDITIONAL SERVICES



- additional language versions
- subtitle
- Extra video length
- Integration of external material

booking

All prices quoted (unless otherwise indicated) plus VAT, provided that the service is taxable in Germany. We have taken note of the enclosed Special Terms and Conditions of Participation, including the information on data protection and the admission criteria, and acknowledge them in all respects. The mentioned company data and exhibits can already be recorded and published. At any time, we may object to the use of our data by NürnbergMesse GmbH in writing (NürnbergMesse GmbH, Messezentrum, 90471 Nuremberg) or by e-mail (data@nuernbergmesse.de).

.....
place and date

.....
Company stamp and legally binding signature

ADDITIONAL SERVICES

// IWA LIVE 2020 //



Language versions



- German
- English
- French
- Spanish
- Italian
- Russian
-
-

Extra video length



- 2:00 minutes
- 4:00 minutes
- 6:00 minutes
- 8:00 minutes
- 10:00 minutes
- 12:00 minutes
-
-

External material



- Video
- images
- animations
- graphics
- music
- sound
-
-

Subtitle



- German
- English
- French
- Spanish
- Italian
- Russian
-
-

All prices quoted (unless otherwise indicated) plus VAT, provided that the service is taxable in Germany. We have taken note of the enclosed Special Terms and Conditions of Participation, including the information on data protection and the admission criteria, and acknowledge them in all respects. The mentioned company data and exhibits can already be recorded and published. At any time, we may object to the use of our data by NürnbergMesse GmbH in writing (NürnbergMesse GmbH, Messezentrum, 90471 Nuremberg) or by e-mail (data@nuernbergmesse.de).

.....
place and date

.....
Company stamp and legally binding signature

Special Conditions for Participation in the trade fair IWA OutdoorClassics 2020



1. Venue, duration, opening hours

Venue: Exhibition Center Nuremberg

Duration: Fri 6 – Mon 9 March 2020

Opening hours: Fri 6 – Sun 8 March 2020 9:00 –18:00 daily

Mon 9 March 2020 9:00 –16:00

2. Sponsors

VDB Verband Deutscher Büchsenmacher und Waffenfachhändler e.V.,
Marburg JSM Verband der Hersteller von Jagd-, Sportwaffen und Munition,
Ratingen

3. Organizer

NürnbergMesse GmbH
Messezentrum, 90471 Nürnberg, Germany
T +49 9 11 86 06-0, F +49 9 11 86 06-82 28
iwa@nuernbergmesse.de
www.iwa.info
www.nuernbergmesse.de
CEOs: Dr. Roland Fleck, Peter Ottmann
Registration Number HRB 761 Nürnberg
Chairman of the Supervisory Board: Albert Füracker, MdL
Bavarian State Minister of Finance and Regional Identity

4. Contractual terms

The terms for participation in the trade fair IWA OutdoorClassics 2020 are the Special and General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical and other conditions notified to the exhibitor before the exhibition begins. If NürnbergMesse provides additional exhibition services through a ServicePartner in response to a separate order, the general terms and conditions of business of the respective ServicePartner shall prevail over these Special Conditions for Participation in case of discrepancies.

5. Admission/Stand space confirmation

See item 2 of the General Conditions for Participation in Fairs and Exhibitions. Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions. Application for stand space received by NürnbergMesse after 3 January 2020 will not be processed until the applicant has paid the full amount of stand space rental.

6. Exhibitors and approved exhibition goods, visitors

6.1 Exhibitors, age limit

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the product groups provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted. Children and young people under 18 years of age are not admitted to the exhibition. Admission may be granted to 16- and 17-year-olds in exceptional justified cases. An exceptional case only exists if such a person is employed by an exhibiting company, which must be proved. Admission is only possible if accompanied by an adult.

6.2 Admissible exhibits, inadmissible exhibits

The exhibitor acknowledges the legal firearms regulations in force at the place of exhibition and the conditions stated below and agrees to comply with same. In case of contravention in spite of a written request to desist, the organizer is entitled to exclude the exhibitor from the current and the next IWA OutdoorClassics. The following may be exhibited:

a. Arms and products that agree with the specified product groups and the theme of IWA OutdoorClassics as a trade fair for hunting and shooting sports, classic outdoor activities, security and law enforcement.

In case of doubt, the exhibition management decides on the admissibility of a product in consultation with the exhibition committee and the sponsors of IWA OutdoorClassics.

b. Airsoft guns that resemble fully automatic military weapons:

– max. 1 model of each of these guns may be displayed,
– these guns are limited overall to not more than 20% of the total number of airsoft guns presented on the stand at IWA OutdoorClassics, and
– the models may not be shown as fully automatic shooting versions.

c. “Prohibited arms and articles” (as per German Firearms Act). Presentation is only possible if in possession of relevant special permission from the Federal Criminal Investigation Office.

d. It is expressly pointed out that

– lamps specifically designed for mounting on firearms,
– lamps (usually torches) associated with a suitable device for mounting them on guns and

– separate devices for mounting on guns without lamp
are PROHIBITED by the German Firearms Act.

It is irrelevant whether or not such a device and/or lamp is already mounted on a gun. The type of gun on which the device and/or lamp is to be mounted is also irrelevant, i.e. the ban not only applies to firearms requiring a licence, but also to airguns, spring-operated guns, CO2 guns and Airsoft guns. Derogations for presentation at IWA OutdoorClassics can be applied for via the exhibition management. The display and sale of the following is prohibited:

a. Military weapons as defined by the Military Weapons Control Act in Germany (KrWaffKontrG). This also covers the presentation of military weapons in brochures, films or similar that can result in contract transactions.

b. Fully automatic firearms that are not military weapons; as stated above, firearms for this purpose also include other types of fully automatic airsoft, air, springoperated and CO2 guns and, if applicable, blank, gas and signal guns. Fully or semi-automatic working firearms are prohibited by the German Firearms Act and the Federal Criminal Investigation Office (BKA) does not issue special licences for such firearms for IWA OutdoorClassics; even importing such articles constitutes a criminal offence in Germany.

c. Military weapons rendered unusable, particularly fully automatic military weapons that have been modified to decorative

6.3 Trade visitors, age limit

The exhibitor agrees only to invite visitors from supply trade companies, commercial sources of demand and the official agencies. Proof of the right to admission is to be provided. In consultation with the exhibition committee and sponsors of IWA OutdoorClassics, NürnbergMesse is authorized to admit other visitor target groups to the exhibition, if applicable in limited numbers and in a manner that does not disturb the business nature of IWA OutdoorClassics.

Children and young people under 18 years of age are not admitted to the exhibition. Admission may be granted to 16- and 17-year-olds in exceptional justified cases. An exceptional case only exists if such a person is employed by a trade visitor entitled to visit the exhibition, which must be proved. Admission is only possible if accompanied by an adult.

16- and 17-year-old students of gunsmith colleges are admitted if accompanied by a teacher.

6.4 Direct selling, delivery and handling of exhibits

The delivery or handing over of exhibits is prohibited. In the event of contravention of this rule in spite of a warning being given, the organizer shall be entitled to exclude the exhibitor concerned from the current and next IWA OutdoorClassics. It is emphasized that the direct sale, delivery or handling (also as gifts or loan) of guns, ammunition and cut and thrust weapons is not only a violation of the Conditions for Participation in IWA OutdoorClassics, but also constitutes an offence against the applicable statutory firearms regulations of the Federal Republic of Germany (§ 52 Clause 1 No. 3 of German Firearms Act) and must be punished by penal prosecution.

6.5 Ranges and targets

All kinds of ranges – ranges for shooting with licensed firearms as well as ranges for shooting with airguns, spring-operated guns, CO2 guns and all airsoft versions

– also require official approval by the Nuremberg authorities (shooting license). The granting of such a license is also dependent on the results of the safety inspection carried out by the official shooting range expert. To this effect, the intended operation of a shooting range – regardless of type – must be notified in writing to the exhibition management with the application to exhibit.

The exhibition management will initiate the application for an official shooting license if necessary.

On real shooting ranges and on laser and other virtual shooting ranges involving no projectiles moving in the direction of the target, people or similar are never to be used to represent targets on static target discs or in videos, animated films or cartoons.

Police and military training videos may only be shown to persons (representatives of official agencies) in closed-off areas of the stand.

6.6 Prevention of theft, gun security, stand manager

It is expressly pointed out that firearms requiring licences must be secured mechanically using steel cables. The temporary use of purely plastic parts (cable ties) or fixing the steel cables on the stand using short wood screws without a locking mechanism is prohibited. Additional protection by securing with steel cables is also expressly specified for the storage of firearms in normal exhibition showcases (exception: separate individual showcases with their own stronger locks and individual keys or an alarm system in the showcase). Working ammunition must be kept in lockable containers (showcases).

The permanent presence of stand staff is no substitute for mechanical locking devices. In case of inadequate security the organizer reserves the right to charge the costs incurred to the exhibitor.

7. Rental in exhibition halls per m² (or part thereof) stand space

EUR 185 In-line stand (1 side open)

EUR 205 Corner stand (2 sides open)

EUR 215 Peninsula stand (3 sides open)

EUR 225 Island stand (4 sides open)

Minimum stand rental EUR 2,240.

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

Hire of the stand space during assembly, exhibition and dismantling.
General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.
An administrative fee of EUR 0.60 per m² of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

The waste disposal service includes the professional removal and recycling of any waste generated at the stand during assembly and dismantling as well as for the entire duration of the trade fair. The flat fee for this is EUR 3.50/m² and is charged up to a maximum area of 500 m². The disposal of production waste accumulated during the event, entire stand elements or complete exhibition stands must be ordered separately. It is strictly forbidden to bring any waste with you, any violation will be charged to the exhibitor. We reserve the right to take further measures. Waste is disposed of in accordance with the Technical Regulations.

8. Complete rental stand

All charges per m² of stand space (rounded up to nearest full m²), in addition to rental charge for stand space in exhibition halls (see item 7).

All pictures are exemplary pictures.

Hire of complete stand: One of the six models of stand available can be selected on the enclosed order form “Complete rental stands”.

You will find further models at www.standconfigurator.com.

The organizer is responsible for assembling and dismantling the complete rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

The basic type of complete rental stand can be fitted out additionally in the same system at extra cost. Respective orders can be carried out in the Online ExhibitorShop.

Special Conditions for Participation in the trade fair IWA OutdoorClassics 2020



9. Payment conditions

Exhibitors may be charged an advance payment of 25% of the expected stand space rental on confirmation of the application.

The full stand space rental less the advance payment will be charged to exhibitors on confirmation of the stand space. The advance payment will be reimbursed in case of non-confirmation of the stand.

Any payments are due by the date shown on the respective invoice.

Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay. For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50. An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment. The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

11. Modification

The organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition, or for technical, official or other in the opinion of the organizer compelling reasons to assign to the exhibitor another space or to modify and reduce the size of the space. A withdrawal from the contract resulting from these actions will not be accepted.

12. Assembly and dismantling, passes

Assembly (Exhibitors with own stand construction):

Tue 3 March – Wed 4 March 2020 0:00 – 24:00 daily

Thu 5 March 2020 0:00 – 20:00

Assembly (Exhibitors with rental exhibition stand):

Wed 4 March 2020 0:00 – 24:00

Thu 5 March 2020 0:00 – 20:00

Exhibition stands for which assembly has not commenced by 15:00 on Thursday, 5 March 2020, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling:

Mon 9 March 2020 16:00 – 24:00

Tue 10 March 2020 0:00 – 24:00

Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition. The exhibitor agrees to keep to the stated times, especially with respect to completely vacating his stand space by not later than 24:00 on Tuesday, 10 March 2020. Should the exhibitor fail to fulfil this obligation and consequently obstruct the assembly of the next event, the exhibitor shall be obliged to bear all costs arising in this connection. This particularly applies to claims for damages lodged against the organizer.

13. Stand design, stand mentoring

13.1 Stand design

The exhibitor is responsible for stand equipment and decoration.

As far as possible all open sides of the stand must be arranged to permit unrestricted access. If more than 50% of a gangway side is obstructed, the structures must not exceed a height of 1.00 m below the lighting.

The minimum height is 2.50 m. The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics. Two-storey stands are permitted in individual cases, subject to a minimum groundlevel space of 100 m² and submission of a special application. Not more than 50% of the ground-level space is to be covered by the second storey. Two-storey stands must be approved by the organizer and the exhibitor is responsible for obtaining the necessary approvals from the building authority; relevant application forms are to be requested.

Two-storey stands may be rejected in the overall interests of the event and for safety reasons. The stand rental increases by 50% for the stand space covered by the second storey. No legal entitlement exists for two-storey stands. If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way. The exhibition organizer reserves the right to give further instructions concerning the design of stands.

Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs. All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times.

Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964). The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighboring exhibitors affected.

13.2 Stand mentoring

No dismantling of exhibition stands and/or disposal of products (except patterns, samples and promotional give-aways) before the end of the exhibition) The exhibition ends at 4 p.m. on the last day. Until this time, every exhibitor agrees

to man his stand space with his stand personnel
not to hand over products to interested persons (except patterns, samples and promotional give-aways)
not to start dismantling the exhibition stand
The organizer can impose a contract penalty on the exhibitor for each case of contravention. The contract penalty amounts to 20% of the net stand rental, subject to a minimum of EUR 2,000. The organizer also reserves the right to exclude the exhibitor from exhibiting at future IWA OutdoorClassics exhibitions.

14. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m² stand space, plus 1 pass for each further full 10 m², up to a maximum of 10 free passes.

These tickets are valid during duration and also during assembling and dismantling time. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 30 each including VAT at the statutory rate.

15. Marketing services for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with marketing services containing the following services:

Entries in the alphabetical list of exhibitors and list of products in the print exhibition catalog (subject to the General Conditions for Entries and Advertisements in the Exhibition Catalog)

Display of exhibitor's press releases in the press center

Entry of company name and stand number of exhibitor in the exhibition guide (issued free to all visitors)

Provision of Sample Letter for visitor acquisition activities

Basic advertising material package

– 100 admission vouchers (printed with company name and stand number of exhibitor)

– 1000 e-codes (electronic admission voucher codes – can only be exchanged online)

Only admission vouchers and e-codes exchanged for tickets by visitors are charged to the exhibitor at EUR 14 each.

– Stickers on demand (free of charge)

– Visitor brochures on demand

Free copy of exhibition catalog

The organizer provides an entry on the exhibition website www.IWA.info for each exhibitor. This entry is activated approximately one year – including after the exhibition – and includes the following services:

Entry of company name, address, hidden e-mail address and logo

Presentation of 5 products or services with one photo, one film and one text of maximum 4,000 characters per product or service

Possibility of continuously marking 5 products or services as new products

Company profile (maximum 4,000 characters)

Unrestricted assignment to the product groups (list of products)

Link from the exhibition website to the exhibitor's website. The exhibitor connects a return link. Entry of company name and stand number in the online floor plans
Publication of up to 3 exhibitor's press releases
Possibility of continuously updating the Internet entry
All-year-round support by the Internet editing team

The exhibitor also receives the following online advertising aids:

Online banner with exhibitor's stand number, The contents are accessible via the mobile website www.m.IWA.info. The exhibitor agrees to purchase the marketing services at a price of EUR 701. This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used.

16. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation. Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

Co-exhibitors are subject to the same conditions as the exhibitor.

17. Participation fee for co-exhibitors

The organizer provides each co-exhibitor with marketing services. See item 15 for services included in package The organizer provides an entry on the exhibition website www.IWA.info for each co-exhibitor. This entry is activated approximately one year – including after the exhibition. See item 15 for services included in entry The co-exhibitor also receives the following online advertising aids: See item 15 for aids provided The exhibitor agrees to pay a participation fee at a total price of EUR 769 for each co-exhibitor registered by him. This will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.

18. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

19. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in writing. The statutory period of limitation begins on the last day of the exhibition.

Agreements that deviate

from these or supplementary terms must be in writing.

German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the

right to bring his claims before the court of the place at which the exhibitor has his

place of business.

General Conditions for Participation in Fairs and Exhibitions

As per May 2018



In case of disagreement, the Special Conditions for Participation shall have priority over the General Conditions for Participation.

1. Application

Applications to exhibit at a fair or exhibition (event) must be made on the official printed application form, which must be accurately completed and signed in a legally effective manner. Alternatively the application can be effected online by accurately completing and sending the online form and if need be additional confirmation of a link received by e-mail.

Such an application constitutes a contractual offer to the organizer and cannot be endorsed with conditions and restrictions, particularly with respect to desired stand positions, which do not represent a condition for participation. By signing this form or sending the online form more specifically additional confirmation of a link received by e-mail, the General and Special Conditions for Participation are recognized as binding and included into the contractual offer by the applicant, who is also responsible and liable for adherence to the said conditions by persons employed by him at the event.

2. Admission/Stand space confirmation

Admission of exhibitors and listed exhibits is a matter for the sole discretion of the organizer, who will confirm same in a written or text form stand space confirmation (e.g. e-mail). The contract comes into force on confirmation of admission. Reservations or conditions stipulated in the application are invalid without the written confirmation of the organizer. If the content of the confirmation of admission differs significantly from the content of the application form, the contract is concluded in accordance with the confirmation of admission if the exhibitor does not object in writing within 2 weeks of receipt. A legal entitlement to admission does not exist. If the number of suitable applications received by the organizer before the application deadline exceeds the amount of space available, admission will be decided at the discretion of the organizer. The organizer is also entitled to limit the listed exhibits.

Admission applies only to the listed exhibits, the exhibitors specified in the stand space confirmation and the space stated therein. Other items than those listed and admitted cannot be exhibited.

An exhibitor who has previously failed to settle his financial obligations to the organizer or settle them punctually may be excluded from admission.

3. Allotment of space

Allotment of space will be made by the organizer in accordance with the product groups and arrangement of the event concerned and subject to the space available. Siting requests made in the application form will be considered as far as possible. Order of receipt of applications will not be the sole deciding factor for allotment of space.

The organizer is entitled, if necessary, to alter the size, shape and position of the allotted space. He will notify exhibitors of the necessity for such alteration immediately and, if possible, offer a comparable space elsewhere in the exhibition.

If this entails an alteration in the stand rental, reimbursement or additional payment shall result. Exhibitors are entitled to withdraw their application within 2 weeks of receipt of such notification. Exhibitors must accept that the location of other stands at the beginning of the fair or exhibition may have altered since the time of admission; no claim may be made on account of such alterations. Exchanging the allotted space with that of another exhibitor or transfer to a third party, even only in part, is not allowed without the permission of the organizer.

4. Joint exhibitors

Stand spaces are hired only as complete spaces and only to one contractual partner. Exceptions may be made to this rule, if necessary. If several exhibitors wish to share a stand space, they must name a representative in their application form who is authorized to act on their behalf in negotiations with the organizer.

5. Co-exhibitors

The use of the stand space by another company with its own products and personnel (co-exhibitor) requires a separate application of the direct exhibitor and a confirmation of the application by the co-exhibitor itself as well as an admission by the organizer. Admission of one or more co-exhibitors is subject to a special fee. Responsibility for ensuring that co-exhibitors fulfill all their commitments shall rest with the principal exhibitor, if applicable, in addition to the co-exhibitor.

Apart from telephone number, fax number and e-mail address further personal data of the co-exhibitor will be recorded for the application. Additionally structural data of the co-exhibitor will be checked and recorded. By the application of the co-exhibitor the direct exhibitor grants to be ordinary enabled or enabled enough to lodge the data.

6. Stand rental, lien

Stand rentals and terms of payment are shown in the Special Conditions for Participation.

Payment of the stand rental must be made in accordance with the dates laid down before the allotted space may be occupied. Complaints about the invoice can only be considered if they are submitted within 14 days of invoicing. The organizer is entitled to exercise his right of lien and sell any distrained property on the open market after written notice of intention. No liability will be accepted for damage to seized items unless deliberate or caused by gross negligence.

7. Withdrawal of application, cancellation of part of stand space

If the exhibitor withdraws his application, cancels part of the stand space or does not participate in the event, the organizer is entitled to use the hired stand space or the cancelled part of the space for other purposes and relet to third parties. If the exhibitor possesses no mandatory withdrawal or termination right, he still remains obliged to pay the following cancellation fee on cancellation or partial cancellation after admission has been confirmed:

up to 90 days before the start of the event 50%
up to 30 days before the start of the event 80% and
less than 30 days before the start of the event the full amount of the agreed rental for the cancelled stand space.

In each of the above cases, the exhibitor retains the right to prove that the organizer

has saved costs not considered in the deduction and has benefited as a result of the cancellation, partial cancellation or non-participation. If other free spaces of the size let to the exhibitor are still available for the event, the exhibitor may not normally claim that the organizer has benefited from reletting the stand space or part of it or using it for other purposes, especially in terms of the rental obtained.

8. Cancellation of admission

The organizer is entitled to cancel confirmation of admission and relet the space elsewhere in the following cases:

The stand is obviously not occupied in good time, i.e. at least 24 hours before the official opening of the event.

The exhibitor fails to pay the stand rental at the agreed time and allows a period of grace granted by the organizer to lapse without result.

An application to commence insolvency proceedings against the exhibitor's assets is lodged or rejected for lack of assets, or insolvency proceedings have already been commenced.

The conditions for stand space confirmation are no longer fulfilled by the registered exhibitor or the organizer receives knowledge of grounds which would have justified exclusion if they had been disclosed earlier.

The exhibitor infracts the organizer's site regulations.

The organizer reserves the right to assert claims for damages in such cases. The exhibitor has no entitlement to claim damages.

9. Cancellation of rental exhibition stands and other services

Once admission has been confirmed, the exhibitor must pay charges even if he withdraws his application or does not exhibit. The organizer also reserves the right to assert claims for damages. If the exhibitor cancels the order for rental exhibition stands and/or other services, the following cancellation fee is payable based on the value of the order.

90 days to 15 days before start of assembly (see Special Conditions for Participation) of the event 25% of the order value

14 days to 1 day before start of assembly (see Special Conditions for Participation) of the event 80% of the order value

the full amount is payable from the start of the assembly period.

The exhibitor retains the right to prove that the requested compensation for costs incurred is too high.

10. Exclusion of exhibits

The organizer is entitled to demand the removal of items which have not been listed in the application form or prove to be dangerous, a cause of annoyance or otherwise unsuitable, or which can be proved to be a violation of industrial property rights. If this demand is not complied with, the said items will be removed by the organizer at the expense of the exhibitor. If a violation of industrial property rights by an exhibitor is proved (e.g. on the grounds of a valid court ruling against the exhibitor), the organizer may exclude the exhibitor from participating in a subsequent event.

11. Stand assembly, equipment and design

Stands must conform to the overall layout of the exhibition. The organizer reserves the right to forbid the erection of stands which are unsuitable or inadequate or to alter them at the exhibitor's expense.

Stands must be properly equipped and manned by qualified personnel at the specified times for the entire duration of the event. Stand fitting must be completed at the latest by the end of the period allowed for stand assembly and stands cleared of any packing materials. Removal of exhibits or dismantling of stands before the end of the event is not permitted.

Names and addresses of exhibitors must be clearly displayed on the stands.

In case of discrepancies, the Special Conditions for Participation prevail over the General Conditions for Participation.

The approval of the organizer is needed if stand constructions exceed the specified height limits for stands. Consent is also needed for particularly heavy exhibits. Fixing to the hall floor is not permitted.

After the official closing of the event, basic items, insofar as these have been provided by the organizer, must be returned undamaged and in their original condition. Damage caused through negligence or not immediately notified at the time of occurrence must be indemnified by the exhibitor. Exhibits which still remain on the stands after the end of the period allowed for dismantling may be removed and stored at the exhibitor's own expense.

12. Force majeure, cancellation of event

If the organizer is prevented from holding the event for reasons of force majeure or other circumstances beyond his control, he is required to notify the exhibitors accordingly without delay.

Basically, the claim to stand rental is voided, but the organizer may charge the exhibitor for work carried out to his order to the extent of the costs incurred, insofar as the result of such work may still be of interest to the exhibitor. Should the organizer be in a position to hold the event at a later date, he is likewise required to notify the exhibitors to this effect without delay. Exhibitors are entitled to cancel their participation in the event at the new time within two weeks of receiving such notification, in which case they are entitled to refund or cancellation of the stand rental.

If the organizer is compelled to curtail or cancel an event for reasons of force majeure or other circumstances beyond his control after it has commenced, the exhibitor has no claim to any refund or cancellation of the stand rental.

13. Assembly and dismantling passes, exhibitor passes

Passes for exhibitors and workmen employed during the period of stand construction and dismantling will be issued to the exhibitor, if applicable. The validity of these is limited solely to the assembly and dismantling periods and does not cover admission during the event.

A limited number of free exhibitor passes will be issued to exhibitors and their employees for the period of the event.

These passes will be made out in the name of the persons concerned and must be signed. They are not transferable and only valid in conjunction with an identity card. Misuse of the passes will lead to their being withdrawn.

The number of passes issued is not increased by the inclusion of co-exhibitors. Additional passes are obtainable against payment.

14. Advertising

Advertising of all kinds is allowed only within the stand space rented by the exhibitor for his own firm and only for products and/or services produced or distributed by him, insofar as these have been listed in the application form and admitted.

The use of apparatus and equipment to achieve an increased advertising effect by optical and/or acoustic means requires the written consent of the organizer. Advertising outside the stand space rented by the exhibitor is only possible as part of the advertising and sponsoring measures offered by the organizer. Advertising of a political nature is forbidden.

15. Photographs, drawings, films

The organizer is entitled to have photographs, drawings and films made of the exhibition, exhibits and exhibition constructions and stands and to use these for publicity or press purposes without exhibitors being able to object for any reason. This also applies to photographs produced directly by the press or television with the consent of the organizer.

For photographs, drawings and films of stands against payment, exhibitors must only use service contractors authorized by the organizer and in possession of a relevant permit. Only these service contractors may be commissioned before or after the official daily opening hours. Other service contractors are not admitted during these hours.

Exhibitors are not permitted to produce photographs, drawings and films of the stands and exhibits of other exhibitors.

General Conditions for Participation in Fairs and Exhibitions

(continued)



16. Direct selling

Direct selling is not allowed unless expressly permitted by the Special Conditions for Participation, in which case objects for sale must be marked clearly with their prices. Exhibitors are responsible for ensuring that they obtain the necessary permits from the relevant trade and health authorities and comply with regulations.

17. Cleaning

The organizer is responsible for general cleaning of the grounds and hall passages. Stand cleaning is the responsibility of exhibitors and must be completed daily before the opening of the event. Exhibitors are to use the service contractor engaged by the organizer for stand cleaning.

18. Supervision

The organizer will arrange general supervision in the exhibition center. This shall not affect the liability provisions of item 19.

Exhibitors are strongly recommended to make their own arrangements for the security of their stands and exhibition items and effect appropriate insurance cover. Valuable items which can be easily removed should be locked away at night. Additional stand supervision is available at the exhibitor's own expense by using the service contractor engaged by the organizer.

19. Liability, insurance, accident prevention

The organizer bears unlimited liability only in cases of intent or gross negligence and for damages due to loss of life, bodily injury or damage to health.

In all other cases the organizer shall be liable only

in the event of a breach of cardinal obligations. Cardinal obligations are obligations of fundamental importance for the proper execution of the contract and which the exhibitor can expect to be regularly fulfilled;

if the organizer is legally obliged to take out liability insurance cover or this is usually the case; if the organizer has claimed a special degree of trust or occupies a qualified position of trust.

In these cases, however, the organizer is only liable for typical foreseeable damage (hence not usually liable for consequential damage) and then only up to a limit of EUR 100,000 for each case of damage. The liability limitation applies only to businessmen, juristic persons under public law and special public assets. More over, liability due to slight or ordinary negligence is excluded. This liability limitation also applies to the conduct of the organizer's performing and vicarious agents. The exhibitor/co-exhibitor or joint exhibitor is liable for any damage to persons or objects caused culpably by himself, his employees, his representatives or his exhibits and equipment.

The exhibitor is obliged to fit the exhibited machinery and equipment with safety devices complying with the accident prevention rules of the appropriate professional associations. The organizer is entitled to prohibit the exhibition or operation of machinery and/or equipment at his discretion.

20. Protection of industrial property rights Protection of copyright or other patent rights of exhibits is the responsibility of the exhibitor. A six-months period of protection from the beginning of an exhibition by reason of the law relating to the protection of inventions, samples and trade marks of 18 March 1904 (RGBl. page 141) only takes effect if the Federal Minister of Justice has published a relevant announcement in the Bundesgesetzblatt (Federal Law Gazette) for the event concerned (see Special Conditions for Participation, Exhibition priority).

21. Site regulations, contraventions

Exhibitors agree to accept the site regulations during the event in all parts of the exhibition center. The instructions of the organizer's employees, who possess official identity cards, must be complied with.

Contraventions of the General and Special Conditions for Participation or instructions within the framework of the site regulations shall entitle the organizer, if such contraventions continue after warning, to immediate closure of the stand at the exhibitor's own risk and expense and without claim to compensation.

22. Place of fulfillment and jurisdiction

The place of fulfillment is Nuremberg. The same applies to the place of jurisdiction when the exhibitor is a merchant in his own right or a juristic person under public law or does not have a general inland place of jurisdiction. The organizer is also entitled to take legal proceedings against the exhibitor at the exhibitor's general place of jurisdiction.

23. Data protection notice

Personal data will be processed by the organizer as the controller within the meaning of data protection law, and where applicable by our service partners, with due regard to the data protection regulations applicable to the support and information provided to customers and interested parties and the performance of the offered services (legal basis: Art. 6 para. 1 letter b EU-GDPR).

In accordance with the principle of data minimisation and data avoidance, only that data which is absolutely necessary for the aforementioned purposes will be processed. Personal data will of course be treated as confidential and protected as best as possible by means of appropriate security measures. Only authorised persons engaged in providing technical, commercial and customer administration support will have access to your data. Naturally, appropriate job processing agreements have been concluded to the extent legally required.

Personal data will be retained until the contractual relationship with the organizer is terminated and also until the data is no longer needed for other legal reasons (e.g. due to statutory retention periods).

Every exhibitor has the right to complain about this data processing to the competent data protection supervisory authority and may demand, subject to fulfilment of the legal conditions, information, rectification, erasure or restricted processing, object to the processing or assert his right to data transferability. NürnbergMesse GmbH, Exhibition Centre, 90471 Nuremberg / data@nuernbergmesse.de or its data protection officer (datenschutz@nuernbergmesse.de) will be glad to answer any questions on this subject.

24. Data use for promotional purposes

The organizer has an interest in cultivating the customer relationship with its exhibitors and providing them with information and offers about its own similar events and services. Therefore, the data transmitted with the submission of the application (company name, address, telephone/fax number and e-mail address) will be processed by the organizer and where applicable by its service partners to transmit appropriate event-related information and offers by e-mail in accordance with Art. 6 para. 1 letter f EU-GDPR.

Objection to the use of data for purposes of direct promotion can be notified to the organizer at any time; this also applies to profiling if it is directly related to the direct advertising. Once the objection is notified, the data will no longer be processed for this purpose. The objection can be notified without observing formal requirements and without indication of reasons and without incurring separate costs aside from the customary transmission costs at basic rates. The objection should be addressed to NürnbergMesse GmbH, Messezentrum, 90471 Nuremberg, or data@nuernbergmesse.de.

25. Severability clause

If any provisions of these Conditions for Participation are partially void or incomplete, this shall not affect the validity of the remaining provisions and the contract. In such cases, the parties agree to replace the void or missing provision by a provision that most closely relates to the business purpose intended by the parties.

Supplementary Agreement to the General Conditions for Participation in Fairs and Exhibitions



Bavarian Venue Regulations

Application in the Exhibition Center Nuremberg

1. Assurance of public safety and order

The exhibitor shall comply with all public safety regulations, in particular with the Bavarian Venue Regulations. The exhibitor is obliged to exhibit only properly maintained and protected equipment and exhibits in the exhibition halls and these must comply with all statutory regulations on the technical safety of equipment.

2. Emergency routes

Emergency routes in the exhibition halls must be kept clear at all times, including during assembly and dismantling. Contraventions will be fined.

3. Articles used in the halls

Requisites, decorations and other articles must be made of fire-resistant material. Pyrotechnic articles, combustible liquids and other combustible material, especially packaging material, may only be kept in special areas provided by NürnbergMesse. The operation of laser systems is subject to compliance with the relevant industrial safety regulations, including in areas accessible for visitors.

4. Fire regulations and safety concept

NürnbergMesse has issued fire regulations, which are displayed throughout the exhibition centre and are part of the contract.

In connection with the enforcement of the Bavarian Venue Regulations, NürnbergMesse in consultation with the responsible authorities will draw up a safety concept, which will be implemented by separate arrangements as part of the existing contracts.

5. Security staff, security manager

The maintenance of public safety and compliance with the requirements of the Bavarian Venue Regulations are monitored by special security staff; the security manager is authorized to issue binding instructions, especially if the safety of the event is at risk.

6. Event director and event equipment director

The event director appointed by NürnbergMesse shall ensure compliance with the public safety regulations and particularly the Bavarian Venue Regulations. The event director is also authorized to close the event. Compliance with instructions issued by the event director is compulsory.

The name of the event director and his deputy must be announced in writing a suitable period of time before the respective event.

The event director shall be informed immediately of any special occurrences that could adversely affect the safety of the event.

The event equipment director must ensure the safety and operability of the technical facilities at the venue in terms of fire prevention during the official opening times of the event.

The event director or his deputy shall be present personally throughout the official opening time of the event, and the event equipment director or security manager shall be present during the assembly and dismantling periods as well.

7. Safety instructions

The regulatory authorities, event director, event equipment director and security manager are authorized to issue instructions within the framework of the safety regulations. Compliance with these instructions is compulsory.

Bavarian Health Protection Act

Application in the Exhibition Center Nuremberg

With the exception of smoking areas specially marked for this purpose, smoking is prohibited in the exhibition halls, congress halls, conference rooms, restaurants, cafeterias, mobile catering areas and service areas of the Exhibition Center Nuremberg.